

Appendix 13-E Visual Impact Schedule: Traffic Changes

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Visual effects of traffic changes

Road name	Location	Type of road	Length affected	Traffic Flow Annual Average Daily Traffic (AADT)	% increase yr 0 yr 15	% decrease yr 0 yr 15	Number of residential properties affected	Significance of impact Mod. = Moderate
1. Powdermill Lane: B2095 Ninfield to Battle	Rural green lane running through Catsfield village in AONB and Conservation area of Battle	Narrow single carriageway lane with frequent bends and poor visibility	5.5km	8700		45 36	110	Mod.Beneficial <i>The character and length of the lane and the location in the AONB increases the significance of traffic reduction</i>
2. B2095 Hooe Rd, A259 to Ninfield	Rural green lane running through villages of Ninfield and Hooe	Narrow single carriageway lane with frequent bends and poor visibility	5km	4800		52 54	113	Mod.Beneficial <i>Character and length of lane and over 50% reduction increases the significance</i>
3. Watermill Lane	Rural green lane running past farms and ribbon development	Narrow single carriageway lane with frequent bends and	3km	5400		51 62	105	Mod. Beneficial

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		poor visibility						
4 Henleys Down Rd./ Ballards Hill/ Chapel Hill.	Rural AONB, forms the boundary of the AONB	Narrow single carriageway lane with frequent bends and poor visibility	2.5km	4500		41 68	42	Slight Beneficial <i>Increasing to Mod.Beneficial due to high % reduction</i>
5 Sandrock Hill/ Crowhurst Rd, Crowhurst Village.	Rural green lane in AONB, forms the boundary of the AONB, through the village	Narrow single carriageway lane with frequent bends and poor visibility	2km	3700		32 54	47	Slight Beneficial <i>Low baseline traffic volumes Reduce significance at year 15</i>
Battle								
6 Upper Lake, Lower Lake and High Street	Rural AONB through Battle town and Conservation area	Single carriageway, narrows considerably in Battle due to on street parking	1.2km	13400		13 4	138	Slight beneficial <i>Significant due to high traffic volumes and AONB</i>

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7 Hastings Road A2100	Rural AONB through Battle town	Single carriageway, through ribbon residential development	5km	11100		14 13	198	Slight beneficial <i>Significant due to high traffic volumes and AONB</i>
8 North Trade Road A271	Rural AONB approach to Battle	Single carriageway, through ribbon residential development and schools	3km	13700		13 7	132	Slight beneficial (AONB) reducing to Negligible
9 Ashburnham Rd.A271	Rural AONB	Single carriageway past scattered development and farms, sharp bends	5km	9900		16 5	18	Slight beneficial (AONB) <i>reducing to Negligible after 15yrs</i>

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West Bexhill								
10 Barnhorn Rd. A259	Busy main road across levels running in to built up edge of Bexhill	Wide single carriageway, generally good visibility	4km	16200	25 21		120	Slight Adverse (Main road high traffic)
11 Little Common Rd. A259	Main road in through west urban area of Bexhill	Wide single carriageway, generally good visibility	2.5km	15500	18 21		167	Slight Adverse (Main road high traffic)
12 Cooden Sea Road	Suburban road linking	Narrow and winding in places	1.2km	8500	9 16		50	Negligible
13 Sutherland Ave	Suburban link to town centre	Wide straight road through residential area	0.5km	3800	46 51		47	Slight Adverse Lower significance due to low baseline traffic figs. and short length

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14 St Mary's Lane	Semi rural link around west side of Bexhill	Narrow and winding in places	0.8km	1900	47 80		25	Slight Adverse <i>Lower significance due to low baseline traffic figs. and short length</i>
Bexhill								
15 London Road A269, north	Busy urban road through residential area	Narrow in places, through dense development	1km	7400		25 22	131	Slight Beneficial
16 London Road A269 south	Busy urban road through mainly commercial area	Main road to town centre, through dense development	0.5km	9100	26 33		71	Slight Adverse
17 King Offa Way A259	Busy urban bypass	Dual carriageway	1km	17000		43 46	7	Slight Beneficial

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18 De La Warr Rd.A259	Original tram route through urban area	Wide, straight single carriageway in residential area	1.5km	23600		33 19	144	Slight Beneficial
19 Wrestwood Road A2036	Urban road	Single carriageway in residential area	1.2km	8500		10 13	176	Negligible
20 Hastings Road A 2036	Urban road	Single Carriageway in residential area, some schools	1km	9700		12 17	76	Negligible <i>increasing to Slight Beneficial After 15yrs</i>
Hastings								
21 Chowns Hill	Access from urban edge to countryside and AONB	Narrow winding road through ribbon residential development	0.7km	880	79 132 <i>(counts apply to more than one road)</i>		22	Slight Adverse <i>Lower significance due to low baseline traffic figs. and short length</i>

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22 Gillsmans Hill	Suburban edge of Hastings	Single Carriageway in residential area	0.8km	9300	24 30		34	Slight Adverse
23 Ironlatch and Blackman Aves.	Suburban edge of Hastings	Single Carriageway in residential area	1.4km	10200	5 18		239	Negligible
24 Bexhill Road A259 through Bulverhythe	Busy urban road between Bexhill and Hastings	Single carriageway in residential /commercial area	1.7km	29500		33 21	307	Slight Beneficial
25 Crowhurst Road	Link to Queensway from urban area	Single Carriageway in residential area and past school	0.6km	13700	4	12	2	Negligible
26 Filsham Road	Suburban edge of Hastings	Single Carriageway in residential area and past schools	1km	8500	21 5		100	Slight Beneficial <i>reducing to</i> Negligible after 15 years

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27 Harley Shute Road	Busy suburban road	Single Carriageway in residential area and past schools	1.5km	18800		37 32	198	Slight beneficial
28 Queensway	Busy road on rural edge of Hastings B2092	Wide single carriageway built as distributor road	3km	9500	83 75		None	Mod. Adverse
29 Napier Road	Suburban access off above	Link in to industrial estate	0.5km	8200	16 11		7	Negligible
30 The Ridge B2093	Rural edge of Hastings	Single Carriageway in residential area and past schools	3.5km	12300-18500	33 27		212	Slight Adverse
31 The Ridge	Rural edge of Hastings	Single Carriageway	0.4km	19800	17 14		1	Negligible

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A2100 east of Queensway		past school and hospital						
32 Sedlescombe Road North A21	Urban area of Hastings	Single carriageway main road through residential area	1.7km	13200	10 13		114	Negligible
33 259, Marina, Marine Parade, Grand Parade, Old London Rd.	Urban Marina, St Leonards and Old Town conservation areas	Wide single carriageway through residential and commercial areas	7km	14200 Marina 17600 Marine Parade 19600Eversfield Place		13 11	744	Slight beneficial <i>Higher significance due to sensitivity of conservation areas length and high traffic volumes</i>